



March 1, 2017

Hello and Happy Spring,

I'd like to introduce you to the Boulder City Chamber of Commerce Spring Jamboree. Spring is a great time of year in Southern Nevada and we enjoy celebrating it with a fun family festival in the park. This year is the 40th Annual Spring Jamboree and we are thrilled to tell you that this year will be the largest festival we've ever held.

This fun filled two-day EXTRAVAGANZA brings together skilled artists, antique dealers, great games, fun rides, taste tantalizing food vendors from all over the western United States and combines them with many talented entertainers from Boulder City and the Las Vegas Valley, producing a weekend of excitement and over the top family entertainment. The Pandraggers Car Club has announced that they expect over 275 cars for the annual Rod Run held in conjunction with Spring Jamboree. With such variety of attractions, we plan to entertain all ages and interests.

I am writing in solicitation for sponsorships that will enable Boulder City and the Boulder City Chamber of Commerce to provide a phenomenal family oriented community event. Sponsorship money is applied directly to advertising to the Las Vegas Valley and surrounding areas, attracting the nearly 25,000 guests that attend our event each year. The packages are showcased in the enclosed letter. We hope you'll find interest in assisting us with these amounts, but if you find that another amount would be more suitable, we'd love to discuss that with you to create a custom package for your corporation.

I would like to thank you in advance for considering this great opportunity to highlight your business during this fundraising event. We appreciate you taking the time out of your schedule to help us realize our dream of a fun, safe, family-driven community event.

If you would like to schedule a formal meeting to further discuss the organization and this year's exciting event, please contact me at the Chamber office at 702-293-2034. To view the current Spring Jamboree website go to www.springjamboree.com. You can also go to the Chamber's website to view a video of last year's event. Thank you again for your consideration.

Sincerely,

Jill Rowland-Lagan, ACE
CEO, Boulder City Chamber of Commerce



Sponsorship Packages

QUEEN BEE SPONSORSHIP - \$6,000

- **20 minutes on main stage** presentation of company information, promotions, giveaways, etc. by company representative each day. Time can be divided up each day.
- Booth location reserved at main stage.
- Company name as a Platinum Sponsor on event material and media releases.
- Company representative to do BCTV interview with Spring Jam Director prior to event pending City approval.
- Web site link included on all web pages set for this event.
- Listed as Sponsor with company name and logo displayed on www.springjamboree.com
- Company Banner prominently displayed on main stage.
- Sponsor promotional items and information in gift bags to Artists, V.I.P.'s, & entertainers.
- Photo opportunities with Sponsor Officials, Event Chair, Dignitaries, etc.
- Sponsor tag mention in media interviews.

BOUQUET OF FLOWERS SPONSORSHIP- \$4,000

- **15 minutes on main stage** presentation of company information, promotions, giveaways, etc. by company representative each day. Time can be divided up each day.
- Booth space reserved near main stage.
- Company name as Sponsor on event material and media releases.
- Web site link included on all web pages set for this event.
- Listed as Sponsor with company name and logo displayed on www.springjamboree.com
- Photo opportunities with Sponsor Officials, Event Chair, Celebrities, etc.
- Sponsor promotional items and information in gift bags to Artists, V.I.P.'s, & entertainers.
- Sponsor tag mention in media interviews.

SPRING CHICK SPONSORSHIP - \$2,000

- **5 minutes main stage** presentation of company information, promotions, giveaways, etc. by company representative each day.
- Booth space reserved in entertainment park area.
- Company name as Sponsor on event material and media releases.
- Web site link included on all web pages set for this event.
- Listed as Sponsor with company name and logo displayed on www.springjamboree.com
- Photo opportunities with Sponsor Officials, Event Chair, Celebrities, etc.
- 1 sponsor promotional item and information in gift bags to Artists, V.I.P.'s, & entertainers.
- Sponsor tag mention in media interviews.

CHEERFUL DAISY SPONSORSHIP- \$1,000

- **2 minutes main stage** presentation of company information, promotions, giveaways, etc. by company representative each day.
- Company name as Sponsor on event material and media releases.
- Web site link included on all web pages set for this event.
- Listed as Sponsor with company name and logo displayed on www.springjamboree.com
- 1 sponsor promotional item and information in gift bags to Artists, V.I.P.'s, & entertainers.
- Sponsor tag mention in media interviews.